

East Troy All Sports Booster Club

Meeting Minutes

September 11, 2023

MEETING: Called to order at 7:03 p.m. by President Alisa Aleckson.

PRESENT: Alisa Aleckson, Julie Kader, Michelle Schaefer, Jinnesa Pluess, Stacey Kuehn, Brian O'Leary, Noah Phillips, Staci Butella, Michael Cotter, Brad Wareing, Tammy Murphy, David Murphy, Katie Cramer, Michele Kniep, Rosemary Martin, Debbie Hodges, Laura Cesar

INTRODUCTIONS: All attendees introduced themselves

NEW MEMBERS:

1. Brad Wareing – lifetime membership
2. Aly & Adam Troutman – lifetime membership
3. Brian & Trisha O'Leary – lifetime membership
4. William & Aimee Farris – family membership
5. Casey & Becky Kroll – family membership

SECRETARY'S REPORT: Debbie Hodges motioned to approve the August report. Alisa Aleckson seconded. All in favor. Motion carried.

TREASURER'S REPORT: Income for August consisted of \$3,450 in community support, \$1,585 from concessions and \$15,525 from Stein's. Expenses for August consisted of \$4,256 for concessions, \$1,225 for the Concessions Coordinator stipend, and \$7,762 to the sports teams for Stein's. Julie Kader motioned to approve the August report. Rosemary Martin seconded. All in favor. Motion carried.

DISBURSEMENTS: There were no new requests for money this month.

OLD BUSINESS:

1. Stein's Fundraiser: The check has been deposited and funds have been disbursed to the participating sports teams.
2. Tracking Concessions/Volunteer Hours & List of Seniors: The volunteer QR code posting is in the concession stands. It is the responsibility of the volunteer to sign in using the QR code. Julie Kader, Brian O'Leary and Aaron Judd have access to the volunteer tracking google sheet.
3. Athletic Director: Brian O'Leary introduced himself.
4. No Varsity Football: JV games are under way.
5. Use of Concession Stands: Clubs and teams should be using the facility use form to request use of the concession stands.
6. Square Terminal: Jinnesa Pluess brought the ipad and credit card processing terminal to the meeting and shared information about it. Adoption of using Square Terminal by the booster club has been tabled for a future meeting.
7. Earmarking of Funds: Michelle Schaefer reviewed what funds have been earmarked during the Treasurer's Report.

8. Cookout/Gathering for New Families: We will start our outreach with a letter to the freshmen families.

NEW BUSINESS:

1. Sponsor Statuses and Brochure: On September 8, by way of Executive Committee, Debbie Hodges motioned to spend \$1,250 to print the sports programs. Laura Cesar seconded. All in favor. Motion carried. The sports programs will arrive tomorrow. Laura Cesar will send the certificates and thank you letters to the sponsors.
2. Review of Concession Items: Murphys will identify what the biggest sellers are and eliminate the low sales items.
3. Freshmen Families Letter: Debbie Hodges drafted the letter and Lisa Dragotta will send it out to freshmen families now and middle school families at a future date.
4. Facebook Page: Brian O'Leary volunteered his student assistant to run the Facebook page.
5. Ring Doorbell/Lock Solution for Concession Stands: Brian will talk to the building and grounds staff about door lock options.
6. Popcorn Machine Repair: Will Cesar will repair it.
7. Facilities Improvements: There are concerns about our ageing sports facilities and how updating the facilities can be funded. A feasibility study was discussed as a possible starting point. Facilities will be a topic at the next school board meeting. Further discussion will take place at the October booster club meeting.
8. Scholarship thank you note received from Julia Aleckson.
9. Next Meeting: The next meeting will be held on Monday, October 2nd at 7:00 p.m. at East Troy High School in Room 805.

Alisa Aleckson motioned to adjourn. Rosemary Martin seconded. The meeting was adjourned at 8:40 p.m.

Respectfully submitted, *Laura Cesar*